



## Do You Take Rodent Control Seriously?

9:00am – 9:55am

Before you can eliminate them, you must find them. In this session you will learn how to identify the enemy and take rodent control seriously. This session will also discuss examples of recent outbreaks of rodent-borne diseases, review three commensal rodents, inspection tactics and communication, and a label review and update.

**Presented By: John Murphy, Lipatech**

John Murphy has currently spent 40 years working throughout North America in every aspect of the urban pest management industry. He has extensive sales experience and has owned and operated commercial service companies, as well as a pesticide distribution firm. John is the Technical Support Manager for Lipatech.

